Lines	Showing Buylines: All Lines					
05/24/2012 3:55 PM	Last Received:					EC'd Yes
05/29/2012 9:22 AM	Printed:	Traffic Order# 102170	2 Status Returned	Ver# 2	6817865	Rep Order#

I of 4

Advertiser Product Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV. DCCC) Katie Keuleman 1193 Agency () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1193 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

SC=* - CONTRACT COMMENT -

- REMARKS -

PLEASE SEE BELOW. THANKS!

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TU~F,M	US	បន	DS	SU	SU	SA	SA	ru-r, m	TU-F,M	TU-TH,SU- 430A-5A М	TU-F,M	Day
9A-10A	930A-10A	9A-930A	8A-9A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	- 430A-5A	5A-6A	Time
TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS .3 TODAY/WKEND	MEET THE PRESS	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	: 30	: 30 ×	:30	:30	:30	:30	:30	:30	Len
\$425.00	\$500.00	\$500.00	\$3,000.00	\$500.00	\$375.00	\$625.00	\$375.00	\$900.00	\$725.00	\$200.00	\$400.00	Rate
10/23-10/29	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	10/27-10/27	10/27-10/27	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	Dates
20	ц	Д	ц	N	⊬	.12	₽	20	10	-4 1	ω	Spots/Week
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20	Н	Н	⊬ .	N	فسو	4	N	20	10	Ġ.	ස	Total Spots
\$8,500.00	\$500.00	\$500.00	\$3,000.00	\$1,000.00	\$375.00	\$2,500.00	\$750.00	\$18,000.00	\$7,250.00	\$800.00	\$3,200.00	Total Cost
												Daypart

Lines	Showing Buylines: All Lines						
05/2	Last Received:						EC'd Yes
05/2	Printed:	Traffic Order# 102170	Ver# 2 Status Returned	2 Stat	Ver#	6817865	Rep Order#

05/29/2012 9:22 AM 05/24/2012 3:55 PM

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Daypart 11111

H Fax# Phone# Estimate# Advertiser Station Buyer Product 9 37 ω $_{\mu}^{\omega}$ ω 32 3 30 29 28 Ę KSNV-TV LAS VEGAS, NV. 2r ().DEM. CNG. CMP COMM. DCCC 1193 Katie Keuleman US S TU-F, M SU SÃ Day M'A-DI SU DS US TU-F,M 1235A-135A 1135P-1235A Time 1135P-12A SPORTS NIGHT IN LAS VEGAS 1130P-1A 11P-1135P NEWS 3 NIGHTSIDE 530P-830P SUN NT FB: 11P-1135P NEWS 3 NIGHTSIDE 11P-1135P NEWS 3 NIGHTSIDE 10P-11P 830P-930P NEWS SATURDAY NIGHT LIVE LATE NIGHT W/JIMMY FALLON LAW & ORDER TONIGHT SHOW W/ JAY LENO Program AFTER NFL SD @ N ORLEANS Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 :30 :30 :30 :30 :30 :30 :30 Len :30 :30 :30 10/23/2012 - 10/29/2012 11/14/1193 \$400.00 Rate \$1,400.00 \$250.00 \$500.00 \$1,100.00 \$1,100.00 \$1,200.00 \$900.00 \$1,600.00 \$10,000.00 10/28-10/28 10/27-10/27 10/23-10/29 10/28-10/28 10/27-10/27 10/23-10/29 10/28-10/28 10/28-10/28 10/23-10/29 10/28-10/28 Dates ω co ∞ ш 4 N N Spots/Week Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm ⇒‡⊨ O.fr Weeks) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 w ထ Total Spots ∞ N \$400.00 \$4,200.00 \$1,100.00 \$3,200.00 \$2,000.00 \$4,000.00 \$1,100.00 \$4,800.00 S1,800.00 \$10,000.00 Total Cost

-REPORT TOTALS-

Report Totals: 184 / \$145,475.00

--SALES MONTHLY TOTALS--

Station Totals: 184 / \$145,475.00 Sales Totals: 184 / \$145,475.00 Oct 12: 148 / \$110,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Nov 12: 36 / \$34,975.00

		Market Totals \$484,917	COMPETITIVE	Fax#	14-	Buyer Katie Keuleman		er	Station KSNV-TV LAS VEGAS, NV.		Rep Order# 6817865 Ver# 2 Status Returned EC'd Yes	
XXXX	KINV	CATV			Hiat	Fligh	A		Agei			
0%	16%	0%			WASHINGTON, DC 20007 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1193 Flight Dates 10/23/2012 - 10/25 Hiatus Weeks	1010 WISCONSIN AVE NW, S#800	Agency ()C		Traffic Order# 102170			
	KHUD	KBLR				10/23/2	GION, DC 20	CONSI	REAT A		, # 102170	
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						10/23/2012 - 10/29/2012	37	TW. S#8	Showing Buylines: All Lines) GREAT AMERICAN MEDIA 0 WTSCONISIN AVE NW S#800	Show		
	KVCW	KINC				,,,		8		ing Buyli	Printed: Last Received:	
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	KVMY	KLAS			Salesperson FAX#	Salesperson Phone#	Salesperson	Sales Office	Rep Firm	ines	05/29/2012 9:22 AM 05/24/2012 3:55 PM	
	7%	24%			FAX#	Phone#	~		,		2 AM 5 PM	
	KVVU	KSNV			215-568-1845	215-568-6540	AM Y MICCREAR Y	PHILADELPHIA				
	20%	30%			45	40	CAKI	A WA	!		4 of	

Books Demos

NOV12 RA35+

—COMPETITIVE COMMENTS—
EST SHARES

-- CREDIT RISK -CASH IN ADVANCE

4 of 4